Saul Bass, designer and director, was born in the city of New York in 1920. His work includes titles and credits for numerous films, as well as directing scenes within some of these movies. Bass also created multiple corporate logos for companies such as AT&T, Quaker Oats, and the Girl Scouts. Drawing inspiration from artists such as Paul Rand, Bass’ award winning designs often feature one center image sometimes surrounded by large textured color blocks.